



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

CONTRACT

<u>Contract / Revision</u> 965358 /		<u>Alt Order #</u>
<u>Product</u> HD 28 TV BUY		
<u>Contract Dates</u> 10/20/12 - 10/28/12		<u>Estimate #</u>
<u>Advertiser</u> Ohio House Republican Organizational Com		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Bob Sommerkamp	<u>Sales Office</u> Cincinnati
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Midwest Communications & Media
49 South Grant Ave
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	10/22/12	10/28/12	5-6a news	5-6a		:30			NM	6	\$240.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				6	\$40.00			
N 2	WLWT	10/22/12	10/28/12	12-1230p M-F news	12-1230p		:30			NM	6	\$360.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				6	\$60.00			
N 3	WLWT	10/22/12	10/28/12	DR OZ EF	4PM-5PM		:30			NM	6	\$840.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				6	\$140.00			
N 4	WLWT	10/22/12	10/28/12	6-630p M-F news	6-630p		:30			NM	6	\$6,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				6	\$1,000.00			
N 5	WLWT	10/22/12	10/28/12	NBC Tonight Show	1135-1237a		:30			NM	6	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				6	\$125.00			
N 6	WLWT	10/20/12	10/28/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	4	\$140.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----SS				2	\$35.00			
	Week:	10/22/12	10/28/12	-----SS				2	\$35.00			
N 7	WLWT	10/20/12	10/28/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	4	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----SS				2	\$70.00			
	Week:	10/22/12	10/28/12	-----SS				2	\$55.00			
N 8	WLWT	10/20/12	10/21/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	\$1,600.00
		Class of Time - Pre-emptible with notice										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
965358 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/28/12	HD 28 TV BUY	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio House Republican C	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----SS 2 \$800.00												
N 9	WLWT	10/22/12	10/28/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----SS 2 \$165.00												
N 10	WLWT	10/20/12	10/28/12	Su 9-10a News	Su 9-10a		:30			NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$175.00 Week: 10/22/12 10/28/12 -----S 1 \$175.00												
N 11	WLWT	10/22/12	10/28/12	5-530p M-F news	5-530p		:30			NM	4	\$4,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 4 \$1,000.00												
N 12	WLWT	10/22/12	10/28/12	Days of Our Lives	1-2p		:30			NM	3	\$240.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 3 \$80.00												
Totals											51	\$15,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	51	\$15,100.00	\$12,835.00
Totals	51	\$15,100.00	\$12,835.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____

(being)
I, Midwest Communications & Media (on behalf of) Ohio House Republican
Organizational Committee, a legally qualified candidate of the Republican political party for
the office of _____

Ohio House of Representatives
in the General election to be held on 11/6/12, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
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Date of First Broadcast	Date of Last Broadcast
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Total Charges: _____

The broadcast time will be used by Mike Wilson.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House
Republican Organizational Committee _____
and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; (X) a committee;
() an association; or () other unincorporated group. The names and offices of the chief
executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable
attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-
stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at
least _____ before the time of the scheduled broadcast(s). (Note: the two
preceding sentences are not applicable if the candidate personally appears during the broadcast.) The
station has disclosed to me its political advertising policies, including: applicable classes and rates; and
discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her
authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: _____
(Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two
years.

CONTRACT

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(513)412-5000

And:

Midwest Communications & Media
49 South Grant Ave
Columbus, OH 43215

<u>Contract / Revision</u> 966207 /		<u>Alt Order #</u>
<u>Product</u> ADDITION		
<u>Contract Dates</u> 10/24/12 - 10/29/12		<u>Estimate #</u>
<u>Advertiser</u> Ohio House Republican Organizational Comi		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Bob Sommerkamp	<u>Sales Office</u> Cincinnati
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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N 1	WLWT	10/24/12	10/26/12	11-1135p M-Su	11-1135p		:30			NM	2	\$3,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$1,700.00			
N 2	WLWT	10/24/12	10/29/12	6-7a news	6-7a		:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--111--				3	\$800.00			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
Totals											6	\$6,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	5	\$5,800.00	\$4,930.00
10/29/12 -10/29/12	1	\$800.00	\$680.00
Totals	6	\$6,600.00	\$5,610.00

Signature: _____ **Date:** _____

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